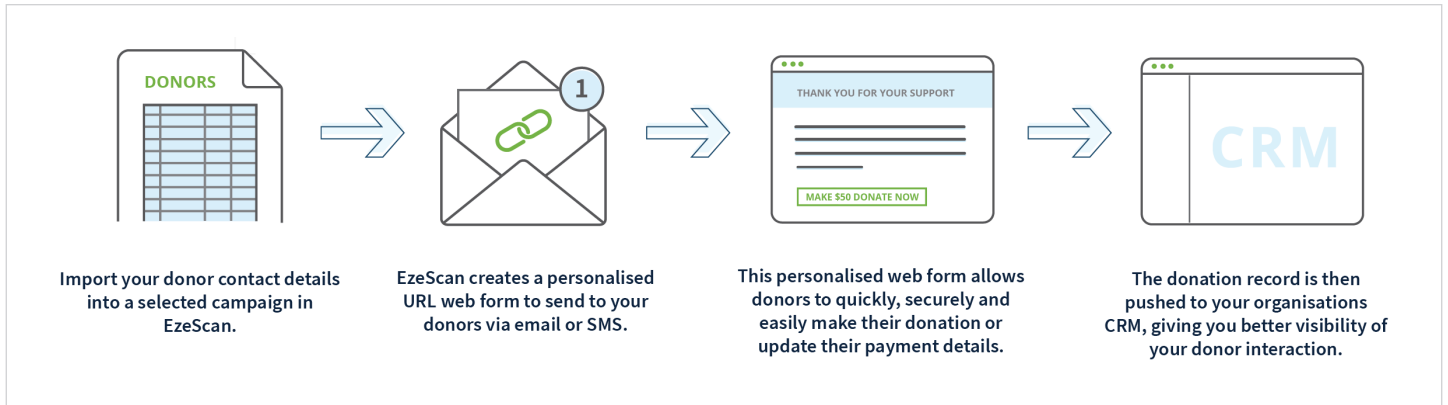


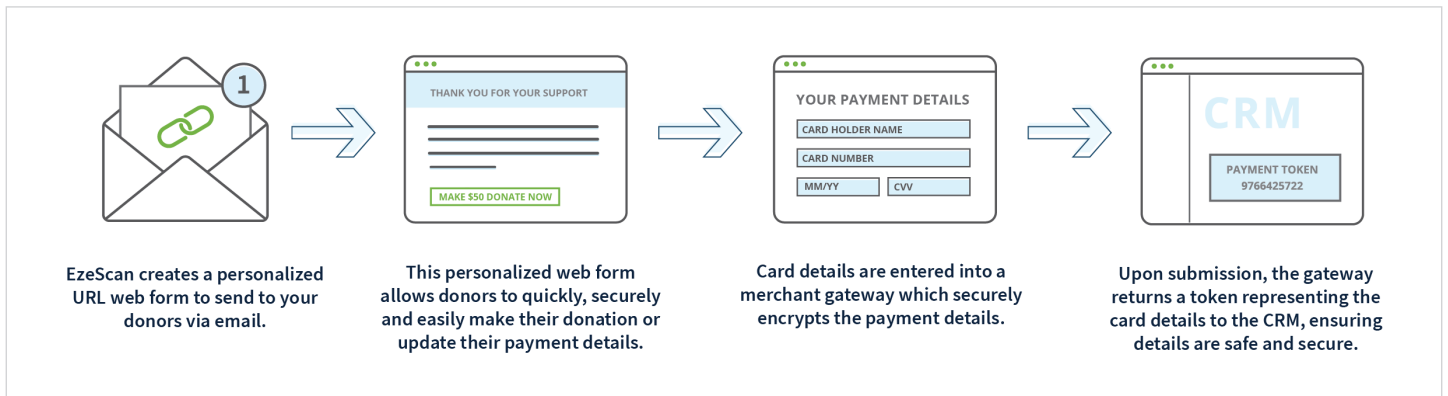


## How It Works

### Personalised Webform



### Change of Payment Details



## Customer Success



With the adoption of EzeCampaigns, the Smith Family has drastically boosted donations and improved donor engagement whilst saving over 1600 hours in staff time each year.

**“We would send out an email and a text message. It asked supporters to either call us or to go on to the portal and update their details. What we found was a lot of people would click through, but weren’t making it past the login page. With EzeCampaigns a lot more people are updating their details and are doing it quicker. Because of the unique links, supporters don’t have to log onto a portal. Once they update their details, it gets saved to a file and the next day we import it into our CRM.”**

**Suzanne Hilellis Product Owner of Supporter Squad The Smith Family.**