



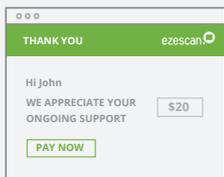
EzePayment Gateway

SECURE INSTANT PAYMENT GATEWAY

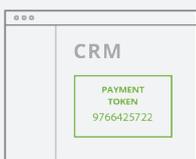
HOW IT WORKS



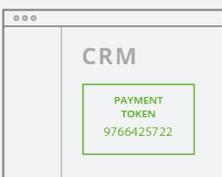
EzeScan creates a personalised URL web form to send to your donors via email.



This personalised web form allows donors to quickly, securely and easily make their donation or update their payment details.



Card details are entered into a merchant gateway which securely encrypts the payment details.



Upon submission, the gateway returns a token representing the card details to the CRM, ensuring details are safe and secure.

Many fundraising organisations face problems surrounding privacy and security issues related to the storage of credit card and personal details. With EzeScan's EzePayment Gateway, your donors can feel secure in the knowledge that their credit card and personal information is safe and secure.

The rise of digital fundraising has created new and exciting opportunities for organisations to increase donor engagement and contributions through online payments. However, issues of identity theft and fraud continue to be an ongoing concern for organisations and donors alike. Having a seamless secure payment system has never been so paramount.

PERSONALISED WEB FORMS

With EzeScan's EzePayment Gateway solution, you can easily create automated personalised URL web forms to send to your donors via email or SMS. This customised correspondence allows your donors to make donation payments quickly and easily via a secure gateway at any time. EzePayments helps transform the donation collection process from using hard copy letters and forms to an online experience using email and SMS message delivery and web-based forms to accept PCI compliant payments.

TOKENISED PCI COMPLIANT PAYMENTS

When donors are making their donation online via credit card, EzePayment tokenises the card details, so there is no storage of personal data or account details. Tokenisation is also more than just a security technology. It helps create a smooth payment experience and satisfied customers, by reducing the risk from data breaches and helping foster trust between the organisation and its donors.

REJECTED PAYMENTS

Another issue is rejected payments. Previously an organisation would either have to call, send a letter or provide a self-help web portal link for supporters to update their details. Using EzePayments, donors can now receive an SMS or email with a link to their own unique web form where they can update their details immediately, saving both the organisation and donors time, and assisting in securing what would otherwise be lost opportunity.

KEY BENEFITS:



**SAVE TIME AND
REDUCE YOUR
OPERATIONAL COSTS**



**CREATE PURPOSE
BUILT PERSONALISED
WEBFORMS**



**PROVIDED PCI
COMPLIANT SECURE
PAYMENT SYSTEM**



**IMPROVED DONOR
EXPERIENCE AND
RETENTION**



**INCREASED DONOR
CONTRIBUTIONS**

CUSTOMER SUCCESS STORY

With the adoption of EzePayments, the Smith Family has drastically reduced administration hours, increased revenue and kept constituent details up to date.



“EzeScan’s Digital Forms have been used to replace the paper forms the organisation used for passing credit card information between its customer care and donor data entry teams. With EzeScan no credit card data is stored locally, everything is handled by Token Payments using a secure seamless process. Storing of credit card data is encrypted and securely stored by the merchant vault. Tokenising credit cards is necessary to comply with PCI DSS.”

- Suzanne Hilellis

Product Owner of Supporter Squad The Smith Family

EzeScan Charity eForms

Update your payment details

Hello Mr Smith

Your regular sponsorship payment using Visa-1223 was recently unsuccessful. To keep your EzeScan Charity sponsorship active, please update your payment details.

YOUR PAYMENT DETAILS

	Ending: 1223 Expiry: Sep-20
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Your Regular Donation

Charity ID: 12345
Donation Type: Sponsorship
Payment Method: Creditcard
Payment Amount: \$52 / monthly

WHERE DOES THE MONEY GO?

174,823
RECEIVED SUPPORT

174,823 disadvantaged children and their families participate

ADD NEW CARD: YOUR PAYMENT DETAILS

New card details

Cardholder Name

4111222233335555

MMYY

Your Regular Payment

Charity ID: 12345
Donation Type: Sponsorship
Payment Method: Creditcard
Payment Amount: \$52 / monthly

(Rejected payment webform with payment gateway)

(Secure payment confirmation)

THE EZESCAN ADVANTAGE

EzeScan provides fast, cost effective business process automation solutions including simplified document back scanning, accounts payable, data robotic process automation, forms data extraction, mailroom/correspondence automation and highly integrated EDRMS capture. With thousands of installations in Australasia, North America and the UK, EzeScan is your ideal digital transformation provider.